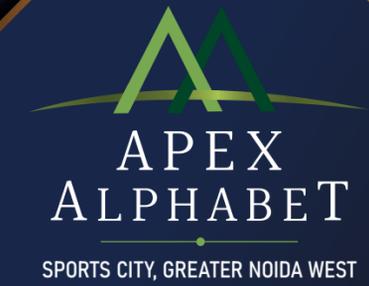




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APEX
ALPHABET

SPORTS CITY, GREATER NOIDA WEST



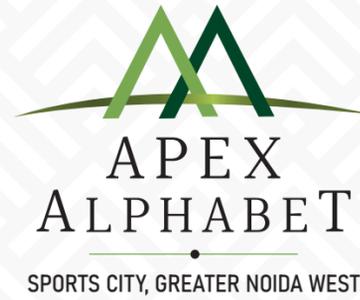
THE APEX GROUP



Founded over three decades ago, the Apex Group is India's leading real estate developer in the national capital region. Having delivered multiple uber-luxury projects, the realty major has raised the bar in architectural representation and comfortable living.

Mr. Satnam Singh Sachdeva, CMD, has steered the Apex Group to newer heights while fulfilling the dreams of both affordable and luxury home buyers. Design-led innovation has permitted the Group to create self-sufficient townships that are the format of the future.

In order to grow sustainably, the Group endeavours to make its clients and stakeholders aware of the greener ways of doing things, and continues to collaborate with the best minds to meet clients' expectations and execute excellence.



WELCOME TO YOUR DREAM ABODE

Alphabet, Greater Noida, is another premium housing project by the Apex Group, with beautifully crafted 3 and 4 BHK apartments that offer stunning interiors, dedicated green space, ample natural light, cross ventilation and round-the-clock security. Adjacent to the township is a 40-acre ridge that acts as a shield against the hot summer winds.

Among other features of Apex Alphabet are a badminton court, a fitness centre, a jogging track, an outdoor play area, a separate playing area for kids, and a clubhouse.

The township has been designed to provide a resort-like ambience. Upon entering it, one can feel detached from the traffic and the complexities of city life.

With no delay in the delivery of the housing units, the Apex Group has earned the buyers' trust, and is committed to continuing to provide top-notch facilities.






APEX
ALPHABET
SPORTS CITY, GREATER NOIDA WEST

BEAUTIFUL EXTERIORS

Nothing like watching sprawling greenery, bright sunlight, and best outdoor views while being snuggled-up in your dream abode. The elegant exteriors reflect the overall style of the township that offers better air quality than anywhere in Noida.



A WELCOMING LIVING AREA

Gather and relax with your family in a well-lit and spacious living room, the most important space of a house. From the ceiling to the floor, everything is inviting and full of style. With a tinge of creativity, right furniture, and decorative pieces, convert your family room into a stylish spot.

NEO KITCHEN

With impressive built-in appliances and lighting, and open-format kitchen, cooking becomes fun and hassle-free. Besides, various storage options and a big inset sink keep your space organized and tidy. An open kitchen is also perfect for a cozy family meal.





A MODERN DINING SET UP

An integrated dining area always brings convenience and pleasure, and can add a dramatic effect to your kitchen décor. It also leads to more meaningful conversations as it gives you some free space to move around while doing your chores. A well-coordinated kitchen and dining space look stunning.

GRANDIOSE BEDROOMS

Bedrooms are the most personal spaces in a house. Luxe, warm and comfortable bedrooms not only elevate the look of the house but also drastically improve the quality of your life. Additionally, an attached balcony overlooking vast green spaces is sheer bliss. Make the most of it as you connect with nature.





ELEGANT BATHROOMS

They say people get their best ideas in the shower as relaxation is important for out-of-the-box thinking. And that has been well taken care of - bright and airy bathrooms to improve your bathing experience. High ceilings, natural tones and tiled-floor -- the bathrooms are designed for optimal comfort and luxury.





Features & Amenities

- /// 130 Acre Inter-grated Sports Community
- /// Next To Green Hindon River Bed
- /// Low Density Residential Sector
- /// 70% Open Recreational Area With Lush Green Central Ambience's
- /// 9 Hole Golf Course
- /// In Campus Pro Shops And Restaurant
- /// Hospitals And Medicine Centre
- /// Information Technology Centre
- /// Cricket Academy





- ✓ Panoramic View Of Hindon River
- ✓ Lush Green Landscape
- ✓ Located On 60 Meter Wide Road
- ✓ North East Entry / Exit
- ✓ A Part Of Only Sports City In G. Noida
- ✓ Vast Friendly And Shuffling Layout
- ✓ Three Tier Security With Cctv Surveillance
- ✓ Three Side Open Apartment
- ✓ Big Lap Swimming Pool
- ✓ Pool Side Lounge And Cafeteria
- ✓ Central Park With Night Fountain
- ✓ Untrue Advance Gymnasium



Features & Amenities





SITE PLAN

AREA STATEMENT

- 1237 SQ.FT
- 1445 SQ.FT
- 1629 SQ.FT
- 1987 SQ.FT
- 3070 SQ.FT

LEGEND

- | S.NO. | SPECIFICATIONS |
|-------|-----------------------|
| 1. | ENTRANCE |
| 2. | EXIT |
| 3. | GUARD ROOM |
| 4. | WATER BODIES |
| 5. | GREEN AREA |
| 6. | HALF BASKETBALL COURT |
| 7. | BADMINTON COURT |
| 8. | CHILDREN PLAY AREA |
| 9. | JOGGING TRACK |
| 10. | CENTER LAWN |
| 11. | RAMP |
| 12. | SKATING RINK |
| 13. | AMPHITHEATRE |
| 14. | SWIMMING POOL |
| 15. | FLOWERS BED |



THREE BEDROOMS COMPACT

TYPE-3



FLOOR PLAN



KEYPLAN



CARPET AREA	: 64.9 SQ.MT (699.5 SQ.FT.)
BALCONY AREA	: 18.8 SQ.MT (203.2 SQ.FT.)
EXTERNAL WALL AREA	: 7.7 SQ.MT (83.8 SQ.FT.)
COMMON AREA	: 23.2 SQ.MT (250.3 SQ.FT.)
TOTAL AREA	: 114.92 SQ.MT (1237 SQ.FT.)

THREE BEDROOMS + THREE TOILETS

TYPE-3



FLOOR PLAN



KEYPLAN



CARPET AREA	: 79.5 SQ.MT (855.7 SQ.FT.)
BALCONY AREA	: 17.7 SQ.MT (190.7 SQ.FT.)
EXTERNAL WALL AREA	: 9.0 SQ.MT (97.1 SQ.FT.)
COMMON AREA	: 27.9 SQ.MT (301.3 SQ.FT.)
TOTAL AREA	: 134.2 SQ.MT (1445 SQ.FT.)

THREE BEDROOMS + THREE TOILETS

TYPE-3+

FLOOR PLAN



KEYPLAN



CARPET AREA	: 90.6 SQ.MT (976.0 SQ.FT.)
BALCONY AREA	: 20.2 SQ.MT (217.5 SQ.FT.)
EXTERNAL WALL AREA:	8.9 SQ.MT (96.5 SQ.FT.)
COMMv	: 31.4 SQ.MT (338.8 SQ.FT.)
TOTAL AREA	: 151.3 SQ.MT (1629 SQ.FT.)

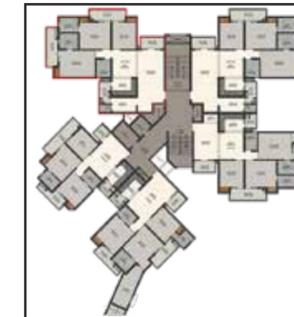
THREE BEDROOMS + SERVANT ROOM

TYPE-3+S

FLOOR PLAN



KEYPLAN



CARPET AREA	: 110.6 SQ.MT (1191.4 SQ.FT.)
BALCONY AREA	: 23.9 SQ.MT (257.6 SQ.FT.)
EXTERNAL WALL AREA:	10.8 SQ.MT (116.3 SQ.FT.)
COMMON AREA	: 39.1 SQ.MT (421.5 SQ.FT.)
TOTAL AREA	: 184.5 SQ.MT (1987 SQ.FT.)

ICONIC TOWER

(Tower-C)

SPECIFICATION

- 11 feet internal height
- Italian Marble Flooring
- Engineered wooden flooring in all bedrooms
- All 8 feet height doors with heavy quality main door
- Premium Wardrobes & Modular Kitchen
- False Ceiling in drawing & dining



FOUR BEDROOMS + SERVANT ROOM

TYPE-4+S

FLOOR PLAN

KEYPLAN



CARPET AREA : 159.7 (1719.1 SQ.FT.)

BALCONY AREA : 47.4 SQ.MT (510.2 SQ.FT.)

EXTERNAL WALL AREA : 13.2 SQ.MT (143.0 SQ.FT.)

COMMON AREA : 64.8 SQ.MT (697.563 SQ.FT.)

TOTAL AREA : 285.2 SQ.MT (3070 SQ.FT.)

PENTHOUSE - LOWER FLOOR PLAN

TYPE-4+S

FLOOR PLAN

KEYPLAN



CARPET AREA : 267.9 SQ.MT (2884.5 SQ.FT.)
 BALCONY AREA : 84.0 SQ.MT (904.5 SQ.FT.)
 EXTERNAL WALL AREA : 24.5 SQ.MT (264.1 SQ.FT.)

COMMON AREA : 117.9 SQ.MT (1269.7 SQ.FT.)
TOTAL AREA : 497.0 SQ.MT (5350 SQ.FT.)



PENTHOUSE - UPPER FLOOR PLAN

TYPE-4+S

FLOOR PLAN

KEYPLAN



CARPET AREA : 159.7 (1719.1 SQ.FT.)
 BALCONY AREA : 47.4 SQ.MT (510.2 SQ.FT.)
 EXTERNAL WALL AREA : 13.2 SQ.MT (143.0 SQ.FT.)

COMMON AREA : 64.8 SQ.MT (697.5 SQ.FT.)
 TERRANCE AREA : 54.1 SQ.MT (582.4 SQ.FT.)
TOTAL AREA : 285.2 SQ.MT (3070 SQ.FT.)



Specification

	Structure	Earthquake resistant RCC frame structure
	External Finish	External quality paint system, glazing, aluminium louvres at roof level
Dining Room & Passage	Floor	Vitrified tiles
	Walls & Ceiling	Plastered surface, painted with pleasing shade of OBD
Drawing Room	Floor	Vitrified tiles
	Walls & Ceiling	Plastered surface, painted with pleasing shade of OBD
Master Bedroom	Floor	Laminated wood flooring/Vitrified tiles
	Walls & Ceiling	Plastered surface, painted with pleasing shade of OBD
	Toilet	Branded CP fittings, premium sanitaryware and ceramic tiles dado
Other Bedroom	Floor	Laminated wood flooring/Vitrified tiles
	Walls & Ceiling	Plastered surface, painted with pleasing shade of OBD
	Toilet	Branded CP fittings, premium sanitaryware and ceramic tiles dado
Kitchen	Floor	Vitrified tiles
	Walls & Ceiling	Designer ceramic tiles above the centre level, rest plastered surface and painted with pleasing shade of OBD & Granite counter top and sink
Servant's Room		With attached / separate toilet
Balconies	Floor	Anti-skid ceramic tiles
	Ceiling	As per exterior
Doors & Windows	Interior Frames	Designer flush/moulded wood doors with painted finish & SS finished accessories on wood doors inside the apartment
	External Doors & Windows	UPVC/ aluminium with insulated glass on the external side for energy saving and noise reduction
Security	State-of-the-art gadgetary Entry & Exit Gates	Boom barriers to block vehicular access through a controlled point
Facilities		Latest high-speed lifts with stainless steel finish, intercom, camera connected to security, 100% power back-up wi-fi enabled complex, ample parking space, landscaped DTH satellite TV
Club		Swimming pool, gym, kiddies area, indoor/outdoor games, community hall

Apex Alphabet is strategically positioned to enjoy advantages accruing from its great location that boasts of an incredibly smooth connectivity to prominent areas in and around the NCR. This location is the central point of Noida, Ghaziabad and New Delhi.



Location map not to scale